



## Press release – Castell Howell Foods Ltd shortlisted for responsible business accolade

**#WalesRBAwards**

**Castell Howell Foods** has been shortlisted in the Wales Responsible Business Awards 2018, Business in the Community Cymru's award programme which recognises companies making a positive difference here in Wales.

The Awards (#WalesRBAwards) identify and showcase employers from across Wales, regardless of sector or size, that are developing talent, creating stronger links with communities, engaging with schools, reducing environmental impacts, encouraging wellbeing and having an impact through volunteering.

The announcement of the 2018 shortlist coincides with the launch today (Monday 23 April) of Responsible Business Week, an annual awareness campaign which celebrates the brighter side of business by sharing great responsible business success stories. Throughout the UK employers will be showcasing inspiring stories and bringing experts together to help businesses create healthy communities at speed and scale.

**Castell Howell** was shortlisted in the **Dwr Cymru Environment Category** for work it is doing that includes:

- Investment in refrigeration and energy efficient LED lighting within our warehouses and throughout the offices
- Transport – investment in double decker trailers, driver monitoring systems to encourage efficient driving etc, returnable crates on deliveries (Celtica)
- Waste Management – recycling stations throughout, consolidated invoices for customers, e-invoicing, e-payslips, Voiteq system to eliminate paper picking.

Commenting **Brian Jones, Castell Howell Managing Director** said:

“At Castell Howell we take our commitment to the environment seriously. We promote our sustainable actions, both social and economic to supplier and customers on a regular basis. Environmental efficiency and waste management have become an integral part of Castell Howell especially during the last five years, it's been encouraging to witness the various controls and procedures implemented across the business and the results are beginning to take effect. I am particularly supportive of investment if it combines improving our efficiencies with having a positive impact on the environment. Our partnerships with external organisations have developed significantly over the recent years and their knowledge has become fundamental to all environmental based decisions that we make. Since the formation of the Green Team, our awareness for the environment has become increasingly apparent and that is purely as a result of the hard work and dedication contributed from our staff members. I hope that Castell Howell can continue to develop and maintain environmentally friendly processes for future generations and beyond.”

**Matt Appleby, Director at Business in the Community Cymru** added:

*“Every year the Wales Responsible Business Awards recognise companies that are making a positive difference, beyond just profit, right here in Wales.*”





*“By achieving a place on the shortlist, **Castell Howell** has demonstrated its commitment to operating responsibly, engaging with communities, customers, colleagues and suppliers to have a measurable impact on some of Wales’ most intractable challenges.*

*“On behalf of the Award sponsors, all our members and the team at BITC Cymru, I would like to congratulate all of the companies who made the 2018 shortlist – we look forward to celebrating in style at our Gala Dinner this June.”*

On Thursday 28 June, Business in the Community Cymru will hold the annual Wales Responsible Business Awards Gala Dinner where the winners of the 2018 awards will be announced. The Gala Dinner will be held at SSE SWALEC and is to be hosted by Lucy Owen from BBC Cymru Wales. Speakers will include – Amanda Mackenzie OBE (Chief Executive, Business in the Community), Matt Appleby (Director, Business in the Community Cymru) and Chris Nott OBE (Prince’s Responsible Business Ambassador and Senior Partner, Capital Law LLP). Additional speakers will be confirmed soon. Tickets for the Gala Dinner are available online at [www.bitc.org.uk/wales](http://www.bitc.org.uk/wales) (some discounts apply).

The Wales Responsible Business Awards and Gala Dinner are sponsored by Swansea University School of Management. Category sponsors include – the Welsh Government, the NPTC Group of Colleges, ACT Training, Wales & West Utilities and Dŵr Cymru Welsh Water. PwC Wales kindly hosted the Awards judging session.

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## Notes to Editors

### About Business in the Community Cymru

Business in the Community (BITC) Cymru is the Prince’s Responsible Business Network in Wales. It is the business-led charity that works with business of all sizes and sectors to help them achieve commercial success in way which honour their values; and at the same time making a real difference to the people, economy and environment of Wales. By growing the Prince’s Responsible Business Network, it aims to achieve its vision for every business in Wales to behave responsibly.

Responsible business is about how a business makes its money not simply how it spends its profit. It is about managing growth responsibly while reducing dependency on natural resources. It is about how the business operates as an employer, supplier and customer and how as a neighbour it helps to create vibrant communities where people can flourish. BITC Cymru is proving responsible business can be a force for positive change – tackling social and environmental issues whilst returning financial value.

Find out more by:

- Visiting [www.bitc.org.uk/wales](http://www.bitc.org.uk/wales)
- Following on Twitter @BITCCymru and on Facebook ([www.facebook.com/BITCCymru](http://www.facebook.com/BITCCymru)).

